SWARTZ CREEK DDA

Agenda

Downtown Development Authority, Thursday, August 8, 2019, 6:00 P.M. City Hall 8083 Civic Drive, Swartz Creek Michigan 48473

1. CALL TO ORDER:

2. PLEDGE OF ALLEGIANCE:

3. ROLL CALL:

4. APPROVE AGENDA:

4A. Proposed or Amended Agenda, August 8, 2019

5. MOTION TO APPROVE MINUTES:

5A. Board Meeting, June 13, 2019

6. REPORTS & COMMUNICATIONS:	Page No:
6A. Resolutions	02
6B. June 13, 2019 Minutes	03
6C. August 8, 2019 meeting Letter	06
6D. Screen Alternate	09

7. MEETING OPENED TO THE PUBLIC:

7A. General Public Comments

8. BUSINESS:

8A. Streetscape Update8B. Screen Alternate Discussion

9. MEETING OPENED TO THE PUBLIC:

9A.General Public Comments

10.REMARKS BY MEMBERS:

11.ADJOURNMENT:

CITY OF SWARTZ CREEK DOWNTOWN DEVELOPMENT AUTHORITY RESOLUTIONS THURSDAY, AUGUST 8, 2019

Resolu	ution No. 190808	Agenda – August 8, 2019	
	Motion by Board Member:		
		wntown Development Authority approves the agend evelopment Authority meeting.	a for the
	Second by Board Member: _		
	Voting For: Voting Against:		-
Resolu	ution No. 190808	Minutes – June 13, 2019	
	Motion by Board Member:		
	I Move the Swartz Creek Do 13, 2019 Downtown Develop	wntown Development Authority approves the Minut ment Authority meeting.	es for the June
	Second by Board Member: _		
	Voting For: Voting Against:		-
Resolu	ution No. 190808	Adjourn	
	Motion by Board Commission	n Member:	
	I Move the Swartz Creek Downtown Development Aut	Downtown Development Authority adjourns the hority meeting.	August 8, 2019
	Second by Board Member: _		
	Voting For: Voting Against:		

CITY OF SWARTZ CREEK SWARTZ CREEK, MICHIGAN MINUTES OF THE DOWNTOWN DEVELOPMENT AUTHORITY June 13, 2019

The Regular Meeting was called to order at 6:03, by Board Member Krueger in the Swartz Creek City Council Chambers, 8083 Civic Drive.

Board Members Present:	Beedy	(arrived	late),	King,	Krueger,	LaBeau,	Raffaelli,
Jamison (arrived late), Whittey.							

Board Members Absent:	Eckerdt, Mardlin.
Staff Present:	Adam Zettel

Others Present: Dennis Novak, Lania Rocha.

APPROVAL OF AGENDA:

Resolution No. 190613-01

Motion by Board Member King Second by Board Member Raffaelli

I Move the Swartz Creek City Downtown Development Authority approves the agenda, for the June 13, 2019 Downtown Development Meeting.

YES: Unanimous Voice Vote.

NO: None. Motion declared carried.

APPROVAL OF MINUTES:

Resolution No. 190613-02

Motion by Board Member King Second by Board Member Raffaelli

I Move the Swartz Creek City Downtown Development Authority approves the minutes for the May 9, 2019 Downtown Development Authority meeting.

YES: Unanimous Voice Vote.

NO: None. Motion declared carried.

MEETING OPEN TO PUBLIC:

None.

(Carried)

(Carried)

Chairperson Nomination

Resolution No. 190613-04

Carried

Nomination of Board Member Krueger by Board Member Raffaelli for Chairperson.

Motion by Board Member Raffaelli Second by Board Member King

I Move the Swartz Creek Downtown Development Authority hereby selects David Krueger to serve as Chairperson of the Downtown Development Authority, said term to expire upon officer selection at the 2020 annual meeting.

YES: Unanimous Voice Vote.

NO: None. Motion declared carried.

Vice-Chairperson Nomination

Resolution No. 190613-05

Carried

Nomination of Board Member Beedy by Board Member LaBeau for Vice-Chairperson.

Motion by Board Member LaBeau Second by Board Member Raffaelli

I Move the Swartz Creek Downtown Development Authority hereby selects Todd Beedy to serve as Vice-Chairperson of the Downtown Development Authority, said term to expire upon officer selection at the 2020 annual meeting.

YES: Unanimous Voice Vote.

NO: None. Motion declared carried.

Secretary Nomination

Resolution No. 190613-06

Nomination of Board Member King by Board Member Whittey for Secretary.

Motion by Board Member LaBeau Second by Board Member Raffaelli

I Move the Swartz Creek Downtown Development Authority hereby selects Connie King to serve as Secretary of the Downtown Development Authority, said term to expire upon officer selection at the 2020 annual meeting.

Carried

- YES: Unanimous Voice Vote.
- NO: None. Motion declared carried.

2020 DDA Budget

Resolution No. 190613-07

Carried

Motion by Board Member Raffaelli Second by Board Member King

I Move the Swartz Creek Downtown Development Authority approve the proposed 2020 fiscal year budget for the Downtown Development Authority for distribution and review by the city council.

YES: Unanimous Voice Vote.

NO: None. Motion declared carried.

MEETING OPEN TO PUBLIC:

None.

REMARKS BY BOARD MEMBERS:

Board Member King & Whittey commented on the individual going through trash & vehicles at their businesses.

Board Member Jamison updated board on the construction of the Smoothie Shop.

Board Member Krueger requested all members to submit any references for the board vacancy.

ADJOURNMENT:

Resolution No. 190613-08

Carried

Motion by Board Member LaBeau Second by Board Member Beedy

The Swartz Creek DDA adjourns the June 13, 2019 DDA meeting at 6:45 p.m.

- YES: Unanimous Voice Vote
- NO: None. Motion declared carried

Connie King



SWARTZ CREEK DDA SWARTZ CREEK CITY OFFICES 8083 CIVIC DR. SWARTZ CREEK, MI 48473

PHONE: 810-635-4464 FAX: 810-635-2887

Date: July 29, 2019

To:DDA Board MembersFrom:Adam ZettelRE:August 8, 2019 DDA Meeting

Hello everyone,

There will be a meeting of the DDA at 6:00 p.m. on Thursday, August 8, 2019 at the Paul D. Bueche Municipal Building. Things are slow from a new business standpoint. However, since we skipped the July meeting and have ongoing projects, it will be good to catch up on a couple items.

The streetscape is finishing up and looking good! There are even some property owners that are self-funding some improvements to go along with the public works, including a new patio for the Great Lakes Smoothie Company at 8048 Miller Road. We have reduced some asphalt restoration quantities for areas of landscaping, which we hope will add to the effect. We do not have a total project final cost yet, or the resulting amortization of repayment. However, we are estimating an annual payment of \$42,000 for five years at this point.

Concerning the ongoing conversation about a screen at the theater, there have been some developments. First, the screen is failing fast and becoming a detriment to the program. Second, there is another avenue that we may be able to pursue. I am including some general promotional materials concerning inflatable screens. Mr. Jamison brought this to our attention, noting that they are portable, safe, easy to use, and less costly. I am working on specific pricing data that I hope to bring to the meeting.

Updates on other downtown and community business are below:

- The Applecreek Station development of 48 townhomes is past the engineering phase. These units range in size from 1,389 to 1,630 square feet, with garages. Construction will occur on vacant land in the back of the development, by Springbrook Colony. Site engineering plans have just been submitted by the owner. Rents are expected to be about \$1.00 per square foot (~ \$1,600 a month) which matches rents in Winchester Village. If this project occurs in 2019, 2020 DDA revenues will be positively and substantially improved.
- 2. The **Brewer Condo Project** has been approved for site plan and land sale by the city council. This includes 15 townhome condos off Morrish Road in downtown. They

• Page 2

are approximately 1,750 square feet, with two car garages and basements. They hope to begin this fall.

- 3. The city council approved the use of **state tax incentives** and local utility waivers for redevelopment sites in downtown, rounding out our efforts to be a certified Redevelopment Ready Community.
- 4. The **streetscape project on Miller Road** is underway. Holland Square is to be paved and illuminated, with a decorative fence/wall. Miller Road is to have lighting, landscaping, new walkways, knee walls, and pedestrian crossings.
- 5. The reconstruction of the expanded **Sharp Funeral Home** continues and should be done any time. This is a 14,000 square foot building in downtown.
- 6. **Façade grants** are complete for Robertson Insurance and Howe Art Supplies (she has now painted the doors). Renovations on 1515 Holland and 7530 Miller are pending. A grant for Expressions in Silk has also been approved for a full exterior remodel. All work (public and private) will be in excess of \$250,000.
- 7. The Chamber, Women's Club, and other downtown business owners continue to plan and expand **events in downtown**. The Fall Family Fun Day is expanding into the Jeepers Creekers event, which will cover multiple weekends in October of 2019. This will include a zombie walk, city-wide decorating, trunk or treat, separate youth and adult movie nights, and related activities.
- 8. The **raceway has new ownership**. They intend to use the site for thoroughbred horse racing, but they did not get state approval for live races or simulcasting in 2019. They are open to finding additional users for the site to supplement the racing. They are also communicating well in regards to partnering with community groups such as Hometown Days. I find the new owners to be very astute and capable.
- 9. A Flint based group has a purchase option for **Mary Crapo.** The intent is to use the building and site for senior housing. This would result in new residents in the downtown and the potential for new construction on part of that site.
- 10. The **school bond** passed and many improvements are expected in 2019 throughout the district. Total investment for this effort will exceed \$50 million over two to three years.
- 11. Street repair in 2019 included Fairchild (with decorative lighting) and Helmsley (full reconstruct). The city also has grants and loans for about \$5 million in water main work to occur between 2020 and 2022.
- 12. The city hopes to commence construction on **about \$1 million of grant support recreational path in 2020**. The MDOT grant is conditionally awarded and we await word on the DNR grant portion.
- 13. A site plan for a modular **Biggby drive through** is under consideration by the planning commission at their regular meeting of Jun 6th.

That is the news! Contact me directly with any questions, comments, or agenda items.

Sincerely,

• Page 3

July 29, 2019

Adm Zort

Adam Zettel, AICP City Manager azettel@cityofswartzcreek.org



THE WORLD'S PREMIERE OUTDOOR MOVIE SYSTEMS







ELITE SCREEN

INFLATABLE MATERIAL 18oz vinyl weft material, tear-resistant

substrate, NFPA 701 fire compliant.



TETHERS

WIDE TUBES

Wide tubes protect the

conditions.

projection surface when folded up and offer stability in windy

> Nylon tethers attached to steel rings provide stabilization for your screen. Your audience will enjoy uninterrupted movie viewing even in windy weather. 2,000 lbs rating per tether.

STITCHED SEAMS

Our stitched seams are famously strong giving the Elite Screens a 35 mph wind rating.

VELCRO / ZIPPER AIR VENTS

Air vent provides instant emergency deflation, one on each side and two on top.



Easy access for quick inflation on either side of the screen.

AIR BLOWER

Our quiet blower provides constant air and quickly inflates your screen and maintains constant pressure.



SCREEN ORIENTATION TAGS

Set-up and inflation are a breeze with the Elite Screen. Orientation Tags are located on the screen for easy set up and take-down.

HEAVY-DUTY STEEL RINGS

Steel rings provide screen stabilization while your screen is inflated. Elite Screens are warranted in up to 35 mile-anhour winds. Tension points are reinforced with five layers of material.

-STEEL STAKES SLEDGE HAMMER

SCREEN STORAGE CASE

Your Elite Screen comes complete with all that is needed for easy screen inflation and stability. Rust-free steel stakes and sledge hammer are the little things that make your purchase of a CineBox™ Elite Outdoor Theater System complete.



HANDLES

These durable, sewn-in handles allow for easy mobility when folding and transporting your Elite Screen.

For impressive outdoor movie events all you need is an Open Air Elite Screen. The ease of use and durability are world-class. Open Air Elite Screens are the best in the market and are the screens of choice of outdoor cinema and film industry professionals. Owners include the LA Film Festival, Tribeca Film Festival and Coachella Festival. August 8, 2019



BREAK-DOWN INSTRUCTION TAGS

After your event is complete, breaking down your Elite Screen is an easy and quick process. Permanent Break Down Instruction Tags are attached to the screen to guide you through every step.

PROFESSIONAL ELITE SCREENS

Elite Screens are designed for mobile, fast inflating, manageable, impressive outdoor cinema productions. The Elite Screens are puncture-proof, wrinkle-free and will not deflate. Made in the USA, all Elite Screens come with Date are warranty.

10

ELITE SCREEN SIZES AND SPECS

Make your large outdoor event one to remember. Elite Screens offer the biggest surfaces with viewing capacity for audience sizes of 500 to 3,000. Custom outdoor systems are available for audiences of 10,000+ viewers.



FRONT ONLY **PROJECTION SURFACE**

Elite Screens come with our standard front only projection surface. Luminance: 0.9 on-axis.



2.5

1.5

0.5

0.

-45

-30

OPTIONAL ELITE SCREEN PROJECTION SURFACES

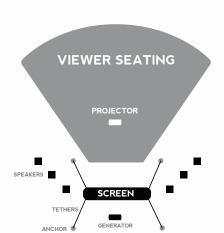
Elite Screens offer a variety of optional projection surfaces to suit your event needs. The Front/Rear projection surface is a versatile solution that works best for event producers who have some venues that require front projection and some that require rear projection.

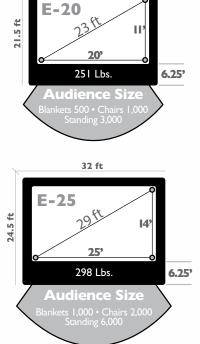
When you know you will only be projecting from behind the screen, the Rear Only projection surface will give you the best image.

Also available for your Elite Screen is our screen with black backing which blocks all ambient light from behind. This will block out street lights, house lights or headlights that may be present from behind the screen, providing your audience with even, clear, bright and uninterrupted viewing.

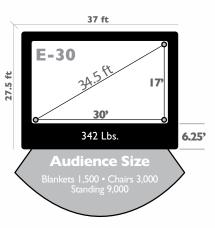
FOLDING TETHER

Pulling on this tether during deflation will provide easy folding of the Elite Screen, especially in windy conditions.

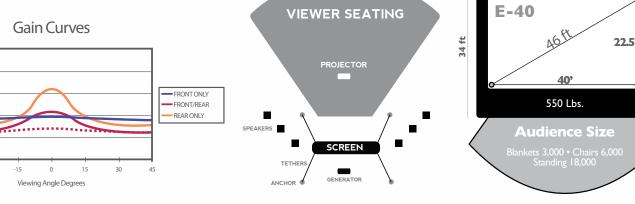




27 ft



48 ft



7.25'

CINEBOX ELITE CONSOLE COMPONENTS

Standard and custom configurations available. Components not limited to those pictured.

MULTI-CHANNEL AUDIO MIXER

Mix multiple audio sources and seamlessly fade from one to the next. Add vocal performers, live bands and any media player all from within your CineBox™ Elite Console.



provide real-time viewing of your media player content.





TWO PROFESSIONAL MEDIA PLAYERS

Play virtually every disc format there is with two rackmountable film festival-grade Blu-ray players. 3D and Gaming Console options available.



ADVANCED VIDEO SWITCHER

The simple yet robust video switcher will provide quick switching of the projected video image from the two built-in media players. Play a sponsor's video advertisment and – when ready – easily switch to your queued media content.



POWER CONDITIONER WITH LIGHTS

Delivers clean and stable voltage for optimum performance. It has eight switched AC outlets in the rear panel to protect all your equipment from power surges.

CINEBOX ELITE CONSOLE

CineBox[™] Elite is an all-in-one audio-visual console with the best in professional audio and video projection. Everything you need to produce blockbuster outdoor movie events (from the projector, to the video switcher, to the media player, and wireless microphone) is in place and ready to go.



Elite is compatible with any HDMI-enabled device. Laptops, gaming consoles, media players. 13 August 8, 2019

SAMPLE CINEBOX ELITE CONSOLE

Standard and custom configurations available. Contact us today at 866–896–5237 for more information about customizing your CineBox™ Elite Console and System.



to La 6





SPEAKERS INCLUDE

Speaker bags, Speaker stands, XLR Cables

SPEAKER BAGS

We provide you with black canvas and zipper speaker bags for safe and sound transportation of your audio system. These bags are rugged and have a wide shoulder strap keeping the load distributed evenly.



SPEAKER STANDS

Height 3' 8" – <u>6' 8</u>" Weight 6.2 lbs. Base diameter 47 Load Capacity of 150 lbs. Folded 43.5" x 5 1/2"

wedge.



45° Dispersion up to 23kHz

SPEAKER RANGES

CINEBOX ELITE AUDIO

these speakers remain portable and simple to use.

MACKIE SPEAKERS

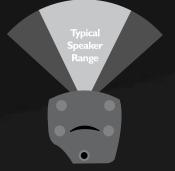
subwoofers for that heart-pounding theater sound.

To make your outdoor movie production an epic runaway success, CineBox[™] Elite incorporates the thunderous sound of professional powered speakers. Your audience will not only see movie magic but will feel all action with powerful, bone-rattling, theater-quality sound. While delivering the professional sound your event requires,

CineBox[™] Elite provides Mackie two-way portable active loudspeakers, includes your event with superior audio clarity and dispersion. These compact - yet powerful speakers can be pole-mounted and combined with

These speakers provide precise reproduction of critical upper mid-range and high frequencies, impact-resistant enclosure with sturdy handles and integrated rigging points. Setup options include: pole-mount, flyable and

90° Dispersion up to 23kHz



UPGRADE WITH SUBWOOFERS

Nothing says Blockbuster like the deep pulse-pounding bass of Active Subwoofer Systems. 800 Watts of continuous power will capture your audience's attention and will provide your event with an extremely powerful system capable of real professional output levels. Upgrade with subwoofers.

Also Available

ELITE VIDEO PROJECTION

Captivate your audience with amazing ultra-bright and crystal-clear video projection. Our CineBox[™] Elite System includes a projector from industry leaders in large-venue projectors. The projectors come with easy-to-navigate menus and front or rear projection capability. Also available are short, standard and long throw lenses. Each projector comes with a custom protective hard case for safe mobility.



CINEBOX ELITE TRAINING

An in-depth onsite training is available to ensure you get years of worry-free use out of your outdoor cinema system. We'll be happy to send one of our certified technicians to your location to train you on your system. You will benefit from our years of experience, as we share our set up secrets, tricks of the trade and thoughtful training for you and your staff to produce professional quality outdoor events with the best outdoor cinema system in the world.

With CineBox[™] Elite you are never alone. Your professional event production staff will join a global group of outdoor cinema professionals that rely on us for up-to-date training and equipment.



CINEBOX ELITE EXTRAS

Our product design team and our professional production staff have thought of everything when selecting the components that are included in our CineBox[™] Elite Systems. You can rest assured that your system is equipped with the most current, state-of-the-art digital projection, sound and screening equipment to produce professional quality events.

CINEBOX ELITE INCLUDES

Back-up Airblower Event Producer's Tackle Box Microphone Stand Screen Repair Kit Extension Cords

CINEBOX ELITE OPTIONS

Mongo Mover (screen cart upgrade) Standard or SuperQuiet Honda Generators – 5000W, 6500W, 10000W Electrical Distribution Boxes 110/220V with 50 Amp or 100 Amp twist lock cables Extra High Pressure Blowers: 1.5 hp, 2.0 hp FM Transmitters for Drive–In style events DBX Delay Racks, Voltage Regulators, International Voltage Converters Custom ATA Cases for Speakers and all Equipment Karaoke Machine, Popcorn Machines, Concession Supplies

HONDA GENERATORS

When producing outdoor cinema events, the power source acts as the heart of the entire audio-video system. Honda generators are available for your CineBox™ Elite Systems to provide clean quality power you can rely on. Honda has an unmatched reputation for providing consistent and reliable generators that offer dependable starts and keep running year after year.



UPGRADES

Although our standard CineBox[™] Elite Systems include all of the essential equipment you will need to pull off stunning events, we also offer many upgrades that can put your shows over the top! Due to the ever-changing nature of event productions, Open Air Cinema has the component upgrades to fit even the most demanding event. Upgrade options include there sound, subwoofers, audio delay, long and short throw lenses and more.



DELIVER THE MAGIC OF OUTDOOR CINEMA WITH CINEBOX ELITE

CineBox[™] Elite is the most portable large venue outdoor cinema system available today. It offers a huge inflatable movie screen and an all–in–one audio–visual console with the best in professional audio and outdoor video projection. You'll benefit from Open Air Cinema's years of outdoor cinema experience. Tell us your expected audience size, and we'll outfit you with an extraordinary system for your audience and a reliable system for your employees.

MILITARY BASE EVENTS

Celebrate when soldiers come home Build base unity Perfect events for families Great for full color slide show productions Outdoor night training Recruiting

RESORTS

Poolside movies Special event productions Entertainment for all your guests Movies on the beach

UNIVERSITY EVENTS

Sporting events Movie nights on school fields Fill your stadiums with professional outdoor cinema nights Video game tournaments Theme night events Student film festivals

BUSINESS OPPORTUNITY

Bring out the world-class movie event producer within you Deliver movie magic to mass-audience events Create your own event production company Become an outdoor cinema professional today

PARKS AND RECREATION

Poolside movies, dive-in movies Movies in the park – great for community unity Add value to community events Fundraising opportunities

PROFESSIONAL EVENT PRODUCTION

CineBox Elite provides everything you need to professionally produce outdoor movie magic for large audience events.

August 8, 2019



ELITE PACKAGES

Whether you need a huge Open Air Screen or a complete CineBox[™] Elite System with all the bells and whistles, Open Air Cinema has endless options to meet your outdoor cinema needs.

	CBE-20	CBE-25	CBE-30	CBE-40
SCREEN				
20' Open Air Screen	Х			
25' Open Air Screen		Х		
30' Open Air Screen			Х	
40' Open Air Screen				Х
PROJECTOR (minimum recommended projector brightness)				
(1) 4500 Lumen LCD Projector	Х	Х		
(1) 5500 Lumen LCD Projector			Х	
(1) 6500 Lumen LCD Projector				Х
SOUND				
(2) Mackie or JBL Powered Speakers	Х			
(4) Mackie or JBL Powered Speakers		Х	Х	
(6) Mackie or JBL Powered Speakers				Х
AUDIENCE SIZE				
Blankets 500, Chairs 1,000, Standing 3,000	Х			
Blankets 1,000, Chairs 2,000, Standing 6,000		Х		
Blankets 1,500, Chairs 3,000, Standing 9,000			Х	
Blankets 3,000, Chairs 6,000, Standing 18,000				Х

Additional CineBox[™] Elite Options Available. Call 866-896-5237 an Open Air Cinema sales representative today for details.

ALSO INCLUDED IN CINEBOX ELITE PACKAGES

Protective cover with handles for screen, air blowers (one for backup), screen repair kit, high tension tethers, 3.5' steel anchor stakes, steel sledge hammer, 2 professional rack mount media players (CD / MP3 compatible), power conditioner with lights, audio mixer, video switcher, multi screen LCD panel, wired or wireless microphone, professional speaker stands with bags, XLR speaker cables, and a case for cables and cords. Optional add-ons include on-site training, screen cart, equipment hand truck, work lighting, extra projector bulbs, padded protective case for projector and extension power cables.

CUSTOMIZE YOUR SYSTEM

Although we provide a number of packages for you to chose from, this is only the beginning. Each system can be customized to meet your unique event needs. Contact an Open Air Cinema sales representative today to learn about the endless options for your system – 866–896–5237





BECOME A PART OF THE WORLD'S LARGEST NETWORK OF OUTDOOR MOVIE EVENT PRODUCERS ON OUTDOORMOVIE.COM

When you purchase an Open Air Cinema CineBox[™] Elite outdoor movie system, we'll be happy to list your events and company information on outdoormovie.com, the place where everyone goes to find listings of free outdoor movies and to find event producers to take care of their next big event. When you purchase from Open Air Cinema, you aren't alone. We stand behind our customers and do everything we can to promote your events and to make your business and community a success.

Visit www.outdoormovie.com today.



www.openaircinema.us Call 86ର-କ୍ଷେକ-5237 SCAN TO GO TO CINEBOX ELITE SYSTEMS PAGE ON OPEN AIR CINEMA'S WEBSITE

